

# The Institution of Engineers, Malaysia

# **Guidelines for JURUTERA Authors**

#### **Overview**

The primary objective of JURUTERA is to present articles of general interest to IEM members. JURUTERA provides reports and news on professional activities, branch activities, and current issues of interest. It also serves as a medium of communication between the Institution and its members, providing notices and announcements of IEM affairs.

Articles submitted for publication in JURUTERA must be original, light reading material, unpublished elsewhere, and of interest to IEM members. Technical content should be presented in a readable and accessible style. JURUTERA is published monthly with a circulation of 20,000 copies (2013).

#### **Technical Articles**

- 1. Research papers are not accepted, since JURUTERA is not a peer-reviewed publication. However, articles based on research conducted are most welcome.
- 2. The author may be requested to modify the article or to clarify certain points in the article. The Editorial Board reserves the right to edit manuscripts not only for clarity, readability and length but also for content.
- 3. A technical article should **not be more than 2,400 words**. The word count must be reduced appropriately with each additional figure or diagram or photo.
- 4. An article should communicate information efficiently and effectively to readers. The prose should follow a coherent line of thought. Sidebars, tables and figures may be used where appropriate. All mathematical equations must be properly typeset. An article should always have a proper conclusion. Technical or formal articles may have a reference section. References should be cited using the IEEE style.
- 5. The actual publication of an article is at the sole discretion of the Editorial Board.

#### **Reports on Activities**

- Each report shall be limited to 800 words: First and foremost, all reports should be concise
  and precise in view of the limited publication space. The word count must be reduced
  appropriately with each additional figure or diagram or photo. As the sizes of such insertions
  affect their word-count-equivalent, it will be left to the judgement of the authors on the
  number of words to cut. The Bulletin Editor retains the right to edit or further reduce the
  number of words.
- 2. All reports are subjected to selection for publication by the Editorial Board: To better inform themselves on the suitability of the reports, the Editorial Board is free to seek further advice from parties deemed fit to do so, while avoiding conflict of interest such as asking the same Technical Division to vet their own reports.
- 3. **Reports on activities should be value-adding to the readership:** For example, reports on talks should be akin to an extended abstract from which readers could get the gist of the talk and the subsequent Q&A. Reports on visits, forums and others shall serve a similar purpose, e.g. highlighting critical observations, issues, resolutions that will be interest to the readers. Other than the basic information such as title, venue, name and affiliation of the speaker, details which are of little interest to most readers (such as the time of arrival at a destination, presentation of a token of souvenir etc) should be excluded.
- 4. A report should preferably be submitted within a month from the activity: Considering that some Technical Divisions have internal vetting process prior to submission, the Editorial Board will not be unreasonably strict with this requirement.
- 5. Although the Editorial Board will strive to publish the reports in a timely manner, the Editorial Board reserves the right to schedule from a later date, e.g. to provide room to clear

- the backlog, or to better fit the theme of the month. Until the backlog is cleared, each issue of JURUTERA will contain a mix of 'ancient' and relatively current reports.
- 6. As the reports that predate this guideline may not be in the proposed format, it is the discretion of the Bulletin Editor to allow their publication close to their original form, or to further edit them to suit the new format if it could be done without excessive demands on editorial time.
- 7. It is also the discretion of the Bulletin Editor to decide the reports to be uploaded in the IEM webportal "Jurutera Online".

#### **Writing Style**

It is recommended that authors peruse published articles in issues of JURUTERA to get a feel for the style, format and nature of the articles. A technical article may use a formal style, while an opinion piece may be written in a very casual style. The Editorial Board prefers to refrain from imposing particular styles.

Articles should be in either U.K. English or Bahasa Malaysia. Submitted material is expected to be of a high standard. The Editorial Board consists of volunteers; we <u>will not fix poorly-written material</u> for the author.

Since articles submitted for JURUTERA are not peer-reviewed, the onus is on the author to ensure that the article is factually correct and the arguments sound.

An article should be written in a clear and direct style. Paragraphs and sentences should be short and easily digestible. Do avoid long-winded and tedious technical writing styles. Writing is a two-way street; remember that you are writing for an audience that consists largely of both technically-minded trained professionals and budding engineers. The reader should be moved along briskly; reading JURUTERA ought to be an enjoyable and satisfying activity.

#### **Authors**

Authors are requested to submit a recent passport-sized photograph together with a brief profile of themselves. Authors are also to provide keywords for articles submitted.

## **Submission of Materials**

Electronic copies of articles may be sent as attachments to the following e-mail: <code>pub@iem.org.my</code> or <code>sec@iem.org.my</code>. Your documents should have meaningful and unambiguous names. Do **not** embed objects in your documents. Large documents may be sent compressed using the ZIP archive format and should be sent as separate attachments.

#### **Photographs and Illustrations**

All photographs should be of high quality, ready for typesetting. Image files should be in JPG/JPEG format, and of a high resolution (at least 300 DPI.) Drawn illustrations must be of high quality, as they will be used "as is". All figures, tables, graphs and photographs must be properly captioned.

### **Fair Use of Copyrighted Material**

Since JURUTERA is a widely-circulated publication, it is necessary to adopt a conservative policy on the fair use of copyrighted material. The Editorial Board reserves the right to reject articles that exercises the doctrine of fair use in an excessive manner. It is up to the author to obtain permission, if necessary, for the use of copyrighted material.

#### **Use of Proprietary Material**

An article *must not* overtly promote a proprietary or commercial product. Such articles will be immediately rejected. Proprietary material such as trade names and proprietary terms should be avoided. Prose that seems advertorial in nature is frowned upon. An objective and balanced technical discussion involving commercial products is acceptable.